## THE LAW PRACTICE MANAGEMENT BOOT CAMP

**SPEAKERS** 

DAVID GINSBERG

**ROBERT FEISEE** 



## **FREE TO ATTEND**

Sponsored by the Fairfax Bar Association Law Practice Management Section



May 18<sup>th</sup>, 2017 5:00 – 7:00 p.m.

Beer, Wine and Snacks courtesy of Sensei Enterprises

Sensei Enterprises, Inc.

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Whether you are just starting out or want to fine tune an established practice, this Boot Camp will help you lay the foundation for:

- Running your firm like a business
- Establishing a mission
- Identifying your ideal client
- Marketing
- Developing efficient and effective systems
- Managing human resources
- Budgeting money, time and personnel
- Adapting your business model over time